



2007-2008 HILO BAY ROTARY: MEMBERSHIP DEVELOPMENT

1. **Team Project and Membership Meeting (5/14/08)**. This project focuses on recruitment, mentoring, and sponsoring of new and current members. To accomplish this, we have divided our 52 members into 8 teams. Each of these teams is responsible for bringing in at least one new member, designating a team sponsor for that member, and identifying a team mentor for said member. The team will support that new member throughout the year. At the end of the Rotary year, the team that brings in the most new members will be rewarded. The team will sit together at meetings at least twice a month, in order to ensure that the Rotarians on each team bond as a group. On May 14, we will hold a special meeting entirely devoted to membership that will feature a special competitive membership activity, a game in which each member reveals something about him- or herself (but not private) that is unusual and not commonly known. This will help members get to know each other better!
2. **Membership Meeting (1/19/08)**, at Encore Restaurant, attended by 24 Rotarians and 18 guests (photo above). The object of this event was to introduce prospective Rotarians to our club. Before the meeting began, we had a social hour and enjoyed a light dinner. Then various members spoke about their time in Rotary. Our newest members spoke about how and why they joined the club, and about their experiences since joining. Our seasoned members spoke about some of their most meaningful experiences in Rotary, and what it means to them to be a Rotarian. Service (making a difference in the world, and striving for global peace and understanding) and fellowship (making new friends and bonding with community leaders and volunteers) are common threads in these testimonies, as would be expected. The meeting was fun and inspirational.
3. **New Member Luncheon**. Before induction, the prospective Rotarian is taken to lunch with family members, sponsor, Membership Chair and Club President. At this luncheon, we chat and talk to the prospective Rotarian as much as possible about Rotary and what is expected of him/her. The spouse attends so she/he will understand what Rotary involves, and that expectations and commitment are agreed to by family members.
4. **Membership Presentation by District Membership Chair Laura Steelquist (3/19/08)**, who gave an engaging talk about recruitment (who and how), mentoring, retention, and the induction ceremony. Her message was: "Just ask!" and "Share this incredible thing called Rotary."
5. **Presidential Membership Meeting (Sharing the Magic of Rotary, 8/17/07)**, in San Jose, California, was attended by Club President Richard Crowe.
6. **Membership Summit (1/26/08)**, attended by President and Memb. Chair.

For other photos, link to <http://hubble.uhh.hawaii.edu/hilobayrotary/Photos/>